VISIT: www.gvoc.org For up-to-date concert information or to purchase tickets, Yes! Please ADDRESS: add GVOC me to the 2017-2018 ANNUAL CAMPAIGN GVOC STATE: Please return this form to: email list ZIP: SUMMARY OF TOTALS FROM BACK PAGE: Campaign Donation \$ _____ Tickets Ordered \$ _____ **EXPIRATION DATE:** DISCOVER | MC | VISA Make all checks payable to GVOC AND SEASON TICKET ORDER

PASSION FOR COMMUNITY

I am delighted to welcome you to GVOC's 42nd season. This season continues in the tradition of celebrating what has kept us going for the past 41 years and also looks forward to revitalizing classical music and its relevancy for generations to come. I am certain that our diverse programming has something to offer everyone and promises to be some of the most innovative for Rochester audiences in the coming year.

It is through season subscriptions and our annual campaign that we are able to offer the unique programming you have come to expect over the years. In addition to being able to produce 3 major concerts a year, your support also helps our growing community outreach efforts. Just last year, we were able to grow our outreach efforts by 400%. This means that we are able to offer more free small concerts in venues like public libraries throughout the Greater Rochester region as well as nursing homes and assisted living facilities. By doing this, we have the opportunity to provide beautiful music to more people in our region who may not have the means otherwise to attend our concerts.

As a nearly 100% volunteer organization, your contribution to our annual campaign and purchase of season subscriptions go directly back into the community through these outreach efforts. On behalf of GVOC, I want to thank you for helping us continue our mission of bringing affordable, quality music to our local community.

LYNN DUFFY

President, GVOC Board of Directors

LynnDuffy

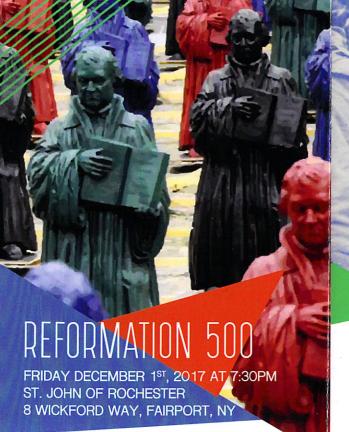


orchestra & chorus

genesee valley

P.O. Box 177 Fairport, NY 14450

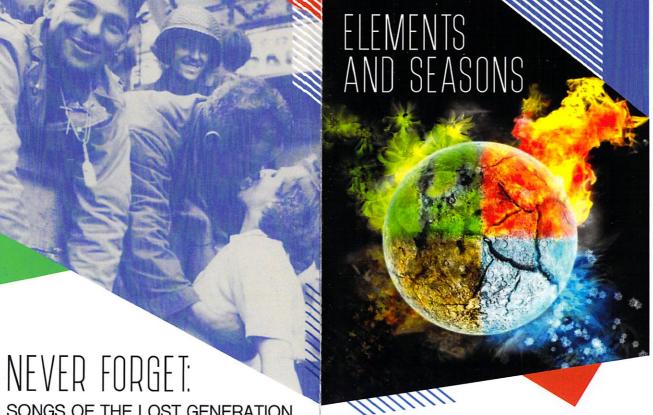




2017 marks the 500th anniversary of the Protestant Reformation. Aside from the political and theological significance of Martin Luther's ideas, the history of music would not be the same without Luther's contributions to music. Lutheran chorale tunes not only gave voice to the people to sing in their own language during a church service, but also provided material for the greatest composers, such as J.S. Bach, and continue to inspire composers to this day. Many churches today, both Catholic and Protestant, now include hymn- singing in worship, even the old tunes and texts by Martin Luther.

GVOC's program will provide examples of early Protestant music, but will equally reveal the importance of the Catholic Counter-Reformation. As some of the greatest music for the Lutheran church was written by Heinrich Schütz, Michael Praetorius, and Bach, their writing style happened to be heavily influenced by Catholic composers such as Giovanni Gabrieli and Claudio Monteverdi.

The program will conclude light-heartedly with Craig Courtney's "A Musicological Journey through the 12 Days of Christmas." Every verse of this holiday tune is whimsically set in the style of a famous classical composer. There is a Mozart-like verse, a Viennese Waltz verse, a Nutcracker verse. and even a John Philip Sousa verse!



SONGS OF THE LOST GENERATION

AN EVENING OF SONGS WITH MICHAEL LASSER

SUNDAY MARCH 25TH, 2018 CONCERT BEGINS AT 4:00PM

LYRIC THEATRE, 440 EAST AVE. ROCHESTER, NY

GVOC collaborates with Michael Lasser (WXXI) to commemorate the 100th anniversary of the end of WW1. Our special quest, Michael Lasser, host of the national radio program Fascinatin' Rhythm, winner of a Peabody award, and our greatest expert on American popular music, will lead us through a historical journey of songs from the time of WW1. The songs of the First World War reveal the attitudes and beliefs of their time, especially since what we believed changed so quickly and dramatically. At first we were determined to stay out of Europe's war. By the time it ended, we had become a different country. The songs trace the changes in American attitudes from "I Didn't Raise My Boy To Be a Soldier" in 1914, to "Over There" in 1917, to "How Ya' Gonna Keep 'Em Down on the Farm?" in 1919

FRIDAY MAY 18TH, 2018 AT 7:30PM ST. JOHN OF ROCHESTER 8 WICKFORD WAY, FAIRPORT, NY

GVOC undertakes a program inspired by the four elements and the four seasons that is not your ordinary nature-themed concert. Yes there will be a bit of Vivaldi's "Four Seasons," but the rest of the repertoire will dive more deeply into our shared connection to nature. The music is about the cycle of our lives and will be a tribute to the world that is bigger than ourselves. The power of nature and the movements of our cosmos connect us as humans - they even sustain our lives.

This theme is celebrated in choral works by living, classical composers such as Ola Gjeilo, Jonathan Dove, Patrick Hawes, and Cecilia McDowall. Our orchestra will treat Rochester to Piazzola's tango-inspired versions of the four seasons, as well as to a unique work from Baroque France. Jean-Féry Rebel's "Les Elements" celebrates nature with a daring depiction of Chaos before the Creation; it is an old work that is rarely performed and sounds like it could have been composed in our current century.

SEASON

THE GVOC AT THE WOULD LIKE TO SUPPORT SPONSORSHIP LEVEL OF:

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Conductor's Circle (\$500+)

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Orchestra Ring (\$150+)

PLEASE NOTE: donations do not include season tickets

in the concert Yes! Include me under "campaign donors" print my name